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EFS ID:	10808583			
Application Number:	10694643			
International Application Number:				
Confirmation Number:	4009			
Title of Invention:	Selecting ads for a web page based on keywords located on the web pag			
First Named Inventor/Applicant Name:	William McLain Reller			
Customer Number:	20350			
Filer:	David A Hall/Su Steele			
Filer Authorized By:	David A Hall			
Attorney Docket Number:	026296-000310US			
Receipt Date:	24-AUG-2011			
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Application Type:	Utility under 35 USC 111(a)			

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Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)			
1		ResponseAF.pdf	343478	yes	8			
	NesponseAr.pur	dx86a1873ac07b33731c049b0b037261a2 b8032	yes					
	Multipart Description/PDF files in .zip description							
	Document Description		Start	End				
	Extension of Time		1	1				
	Notice of Appeal Filed		2	2				
	Pre-Brief Conference request		3	3				
	Amendment After Final		4	4				
	Applicant Arguments/Remarks Made in an Amendment		5	8				
Warnings:								
Information:								
2 Fee Worksheet (SB06)	fee-info.pdf	32096	no	2				
		798186d455920cdb7619726c95b2e3f3738 0091d						
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